



# DIVISION-D JOIN OUR TEAM!

## DATA SPECIALIST INTERN

### ABOUT THE ROLE:

Our Data Specialists are responsible for managing our data aggregation and intelligence platform that creates custom dashboards for our clients' marketing initiatives. The aggregation of marketing data from a variety of technology partners allows our teams to holistically visualize the performance and effectiveness of our digital marketing campaigns. A Data Specialist intern would assist team members with various projects and tasks related to our data platform. Additionally, they would analyze data within the platform to ensure all connections are set up properly and consistently.

### REQUIREMENTS:

- Working towards a bachelor's degree – Computer Science, Data Science, Statistics, Management Information Systems, or similar preferred
- Strengths in analytics, problem solving, and attention to detail
- Ability to work independently on tasks
- Ability to research platform source knowledge and communicate key takeaways to the team

### CORE RESPONSIBILITIES:

- Maintain our primary platform, Datorama, including field updates, integration of new logic, and mapping of data integration exceptions
- Dive into raw data files to understand errors and inconsistencies leading to incorrect data visualizations
- Apply rudimentary coding skills to create data integration and harmonization rules within Datorama
- Research improved data infrastructure possibilities that can help the team continually create a more efficient workspace

### BENEFITS:

- Paid Internship
- A fun, fast-paced environment and causal work attire
- Effective, hands-on training program that focuses on all aspects of the online advertising industry
- Opportunities for advancement to a full-time position upon graduation preparing employees for success in the industry
- A fun work environment that encourages and rewards employee performance
- Opportunities for growth within the company

### ABOUT DIVISION-D:

Division-D is a leading full-service digital media partner. We connect top-tier advertiser and advertising agencies with high quality, brand-name publishers.

Division-D works directly with both brands and agencies to provide a full-service approach for their digital ad campaigns. Digital channels include: website and apps, social media platforms, connected devices, email marketing, and more.

If you are looking for a unique and exciting opportunity working in the digital advertising industry, a position at Division-D is right for you!

We are interested in filling this position right away and will start conducting interviews immediately. Please email your résumé, portfolio, cover letter and available times that you can interview. Please contact us with any questions you may have or to set up an interview.

### DIVISION-D RECRUITMENT TEAM

573-445-3083

[careers@divisiond.com](mailto:careers@divisiond.com)

Kansas City, MO • Raleigh, NC