



DIVISION-D JOIN OUR TEAM!

MEDIA PLANNER

Division-D is a leading digital media partner. We connect top-tier advertisers and advertising agencies with high quality, brand-name publishers.

If you are looking for a unique and exciting opportunity working in the digital advertising industry, a position at Division-D is right for you! We are currently looking to hire a full-time digital Media Planner. We offer a strong base salary, uncapped bonus structure, and attractive benefits in a fast-paced work environment.

ABOUT THE ROLE:

Our Media Planners are responsible for developing strategy for our clients. They work closely with the Account Executive team to make recommendations based on client goals and objectives. Media Planners identify which targeting, platforms, and tactics are best suited for each client and create the strategic media plan. Successful candidates should be analytical, research-driven, organized, and have strong communication skills.

CORE RESPONSIBILITIES:

- Collaborate with Account Executives to understand the client's objectives
- Forecast available inventory and identify relevant audiences
- Research and analyze data using industry resources
- Develop comprehensive media plan for clients
- Work with the Account Management team to execute recommended tactics
- Communicate and negotiate with vendors

BENEFITS:

- Strong base salary plus consistent, uncapped bonus opportunities
- Company health insurance
- Effective, hands-on training program that focuses on preparing employees for success in the industry
- A fun work environment that encourages and rewards performance
- Advancement opportunities

REQUIREMENTS:

- Bachelor's Degree – Journalism and Business preferred
- Strong analytical, communication and writing skills
- Experience using Microsoft Office suite (Excel, Word, PowerPoint, Outlook, etc.)
- Ability to work independently and collaboratively in a team environment

ABOUT DIVISION-D:

Division-D is a leading digital media partner. We work directly with both brands and agencies to provide a full-service approach for their digital ad campaigns. Digital channels include: website and apps, social media platforms, connected devices, email marketing, and more.

We are interested in filling this position right away and will start conducting interviews immediately. Please email your résumé, portfolio, cover letter and available times that you can interview. Please contact us with any questions you may have or to setup an interview.

DIVISION-D RECRUITMENT TEAM

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