



DIVISION-D JOIN OUR TEAM!

SOCIAL MEDIA STRATEGIST

Division-D is a leading digital media partner. We connect top-tier advertisers and advertising agencies with high-quality, brand-name publishers.

We are currently looking to hire a full-time Social Media Strategist. We offer a strong base salary and attractive benefits in a fast-paced work environment.

ABOUT THE ROLE:

The person who fills this role will be responsible for strategy assistance, campaign trafficking, and optimization suggestions for our clients' paid social campaigns. The Social Media Strategist position will have a primary focus on Facebook and Instagram campaigns, as well as other social platforms, including, but not limited to, Reddit, TikTok, Twitter, Pinterest, and Snapchat. They will work closely with the Account Executive and Account Management teams to ensure the performance of our client's campaigns meet expectations. Successful candidates are strong communicators who are organized, data-driven, and detail-oriented.

REQUIREMENTS:

- Bachelor's Degree – Journalism and Business preferred
- 2-5 years relevant industry experience
- Ideal candidates will have experience working within multiple social platforms: Facebook/Instagram, TikTok, Snapchat, Reddit, LinkedIn, Twitter, Pinterest, etc.
- Strong analytical, communication, and writing skills
- Experience using Microsoft Office suite (Excel, Word, PowerPoint, Outlook, etc.)
- Ability to work independently and collaboratively in a team environment

CORE RESPONSIBILITIES:

- Assist in campaign trafficking and optimizations on social media campaigns, with a focus on Facebook and Instagram
- Compile client reporting and data analysis, as needed
- Share expertise and advise the team on new campaign ideas and strategies
- Work with sales team during proposal process to assist in social media strategy tactics

BENEFITS:

- Strong base salary
- Company health insurance
- Effective, hands-on training program that focuses on preparing employees for success in the industry
- A fun work environment that encourages and rewards performance
- Advancement opportunities

ABOUT DIVISION-D:

Division-D is a leading digital media partner. We work directly with both brands and agencies to provide a full-service approach for their digital ad campaigns. Digital channels include: website and apps, social media platforms, connected devices, email marketing, and more.

We are interested in filling this position right away and will start conducting interviews immediately. Please email your résumé, portfolio, cover letter and available times that you can interview. Please contact us with any questions you may have or to setup an interview.

DIVISION-D RECRUITMENT TEAM

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