



DIVISION-D JOIN OUR TEAM!

ASSISTANT MEDIA STRATEGIST

ABOUT DIVISION-D:

Division-D is an omnichannel digital media partner serving both agencies and brands. We provide a full-service approach for our clients executing strategic media campaigns across a variety of digital channels with highly advanced audience targeting, premium inventory partnerships, and impactful ad formats at scale.

**DRIVING DIGITAL MEDIA
FORWARD WITH
SUPERIOR SERVICE &
MEASURABLE RESULTS**

ABOUT THE ROLE

Our Media Strategists are responsible for developing strategy for our clients' buys. They work closely with the Account Executive team to make recommendations based on client goals and objectives. The Assistant Media Strategist aids in the development and execution of identifying which targeting, platforms, and tactics are best suited for each client and create the strategic media plan. Successful candidates should be analytical, research-driven, organized, and have strong communication skills.

CORE RESPONSIBILITIES

- Assist senior team members in media strategy
- Work with vendors to align all 3rd party data within our DSPs
- Research and analyze data using industry resources
- Update internal documentation based on industry and vendor changes
- Communicate and negotiate with vendors

POSITION REQUIREMENTS

- Bachelor's Degree
- Strong organizational, communication, and writing skills
- Experience using Microsoft Office suite (Excel, Word, PowerPoint, Outlook, etc.)
- Ability to work independently and collaboratively in a team environment
- Ability to pick up concepts quickly and learn with on-the-job application
- Experience with research-based projects

PREFERRED REQUIREMENTS

- Bachelor's Degree – Journalism and Business preferred
- Job or Internship experience in marketing
- Experience organizing and directing vendors or clients in a professional environment

BENEFITS

- Strong compensation plan, including salary, bonuses, and uncapped commission
- Competitive PTO policy with 22+ days per year in addition to holiday time off
- Company health insurance plan and paid parental leave
- Flexible schedule and hybrid work-from-home options
- Employer matching retirement contribution after one year of employment
- Quarterly continued education offered and strong advancement opportunities
- Active company social calendar, including catered lunches, happy hours, parties, and community involvement

CONNECT WITH THE DIVISION-D RECRUITMENT TEAM

573-445-3083 • careers@divisiond.com

We are interested in filling this position right away and will start conducting interviews immediately. Please email your resume, cover letter, and interview availability to the Division-D recruitment team to begin the process.