



# DIVISION-D JOIN OUR TEAM!

## PARTNERSHIP SPECIALIST

### ABOUT DIVISION-D:

Division-D is an omnichannel digital media partner serving both agencies and brands. We provide a full-service approach for our clients executing strategic media campaigns across a variety of digital channels with highly advanced audience targeting, premium inventory partnerships, and impactful ad formats at scale.

**DRIVING DIGITAL MEDIA  
FORWARD WITH  
SUPERIOR SERVICE &  
MEASURABLE RESULTS**

### ABOUT THE ROLE

Our Partnership Specialist is responsible for aiding the Implementation team in growing and maintaining strong vendor relationships. The Partnership Specialist will work with Division-D's vendors to identify opportunities for greater platform investment, including new capabilities, improved processes, and general best practices, and to then implement strategies for adoption among internal teams.

### CORE RESPONSIBILITIES

- Act as the subject matter expert on assigned platform partners, fielding related questions, and researching answers
- Establish regular communication and build strong relationships with third-party vendors to understand and vet partners' full suite of offerings
- Develop internal communication strategies for encouraging adoption of new partner offerings and processes, including documentation and training
- Track partnership growth to determine success of internal communications, identifying strengths and weaknesses and using the assessment to consistently improve future programs

### POSITION REQUIREMENTS

- 1-2 years of media campaign management experience
- Bachelor's degree - Journalism, Communication or Business preferred
- Exceptional communication skills, both written & verbal
- Proven ability to establish and maintain rapport with external and internal teams
- Demonstrated confidence and discipline to work independently

### PREFERRED REQUIREMENTS

- 3+ years of digital campaign management experience
- Experience working in industry-leading DSPs and social ad platforms, including The Trade Desk, Yahoo!, Meta (Facebook/Instagram) Ads, or similar
- Advanced knowledge of Microsoft PowerPoint or similar presentation software

### BENEFITS

- Strong compensation plan
- Competitive PTO policy with 22+ days per year in addition to holiday time off
- Company health insurance plan and paid parental leave
- Flexible schedule and hybrid work-from-home options
- Employer matching retirement contribution after one year of employment
- Quarterly continued education offered and strong advancement opportunities
- Active company social calendar, including catered lunches, happy hours, parties, and community involvement

### CONNECT WITH THE DIVISION-D RECRUITMENT TEAM

573-445-3083 • [careers@divisiond.com](mailto:careers@divisiond.com)

We are interested in filling this position right away and will start conducting interviews immediately. Please email your resume, cover letter, and interview availability to the Division-D recruitment team to begin the process.

Columbia, MO HQ • Kansas City, MO • Chicago, IL • Raleigh, NC • Los Angeles, CA • Washington, D.C. • Austin, TX • St. Louis, MO