



DIVISION-D JOIN OUR TEAM!

SENIOR SOCIAL MEDIA ACCOUNT MANAGER

ABOUT DIVISION-D:

Division-D is an omnichannel digital media partner serving both agencies and brands. We provide a full-service approach for our clients executing strategic media campaigns across a variety of digital channels with highly advanced audience targeting, premium inventory partnerships, and impactful ad formats at scale.

**DRIVING DIGITAL MEDIA
FORWARD WITH
SUPERIOR SERVICE &
MEASURABLE RESULTS**

ABOUT THE ROLE

Our Senior Social Media Account Managers are responsible for growing and maintaining our clients' paid social media advertising campaigns across Twitter, Meta and LinkedIn by managing the day-to-day strategy. Each Senior Social Media Account Manager oversees the proper management of campaign budget and pacing, ad trafficking, and daily campaign optimizations. They work closely with the Account Executive team to ensure the performance of our clients' campaigns meets expectations. Successful candidates are strong communicators who are organized, data-driven, and detail-oriented.

CORE RESPONSIBILITIES

- Manage and grow paid social media campaigns across Meta, LinkedIn and Twitter for both advertisers and agencies
- Compile client reporting and data analysis
- Share expertise and advise team on new campaign ideas and strategies
- Work with sales team on new campaign optimizations to ensure client satisfaction

POSITION REQUIREMENTS

- Bachelor's Degree – Journalism and Business preferred
- 2-5 years relevant paid social media industry experience
- Experience using Microsoft Office suite (Excel, Word, PowerPoint, Outlook, etc.)
- Ability to work independently and collaboratively in a team environment
- Ideal candidates will have experience working within all or some of the following social platforms: Meta (Facebook/Instagram), LinkedIn and Twitter

PREFERRED REQUIREMENTS

- Working knowledge of the digital media landscape, terminology and social media platforms
- Advanced knowledge of campaign objectives and goal types within Meta, LinkedIn and Twitter. Including a basic understanding of retargeting and attribution pixels
- Experience mentoring and training entry-level employees
- Strong writing, communication, and analytical skills including basic math and algebra skills.

BENEFITS

- Strong base salary plus consistent, uncapped commission
- Competitive PTO policy with 22+ days per year in addition to holiday time off
- Company health insurance plan and paid parental leave
- Flexible schedule and hybrid work-from-home options
- Employer matching retirement contribution after one year of employment
- Quarterly continued education offered and strong advancement opportunities
- Active company social calendar, including catered lunches, happy hours, parties, and community involvement

CONNECT WITH THE DIVISION-D RECRUITMENT TEAM

573-445-3083 • careers@divisiond.com

We are interested in filling this position right away and will start conducting interviews immediately. Please email your resume, cover letter, and interview availability to the Division-D recruitment team to begin the process.

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